

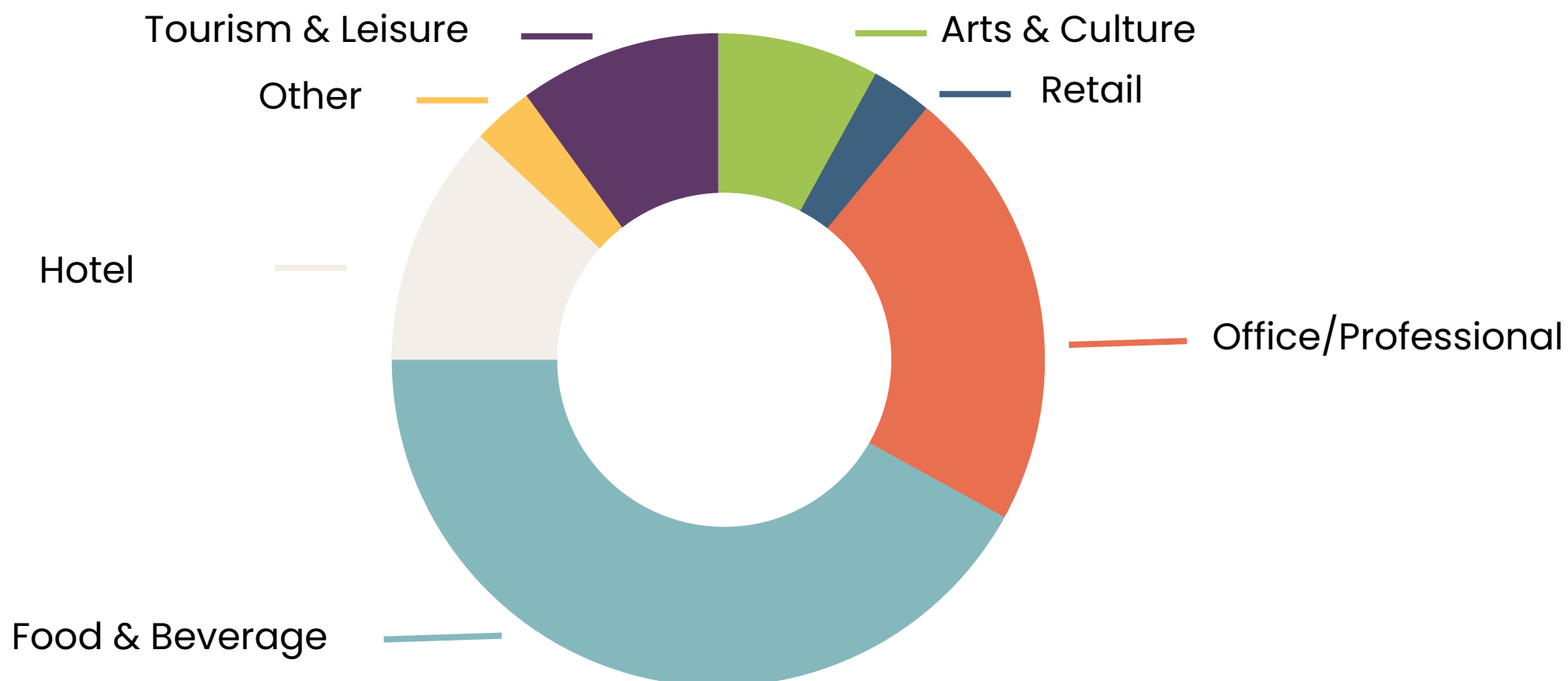
South Bank BID Consultation



Over the past few months, in anticipation of the BID going to ballot for its third term in early 2024, the BID has been speaking to a wide range of levy payers to understand what they want to see from the third term. A short summary of the responses we've had is provided below.

southbankbid.co.uk
BID@southbanklondon.com

Consultation Respondeees - Sector Breakdown



Levy Payer Comments and Feedback

We received a number of additional comments and feedback on the services we currently coordinate, alongside the priorities you would like us to address in the years ahead. These include:

"MORE SIGNAGE/WAYFINDING ACROSS THE AREA, PARTICULARLY IN THE CONTEXT OF NEW DEVELOPMENTS"

"PHONE SNATCHING AN ISSUE TO BE ADDRESSED THROUGH TARGETED SECURITY AND COMMUNICATIONS SUPPORT"

"FURTHER CLEANING AND SUPPORT ON THE APPROACH AND ENTRANCE TO WATERLOO STATION"

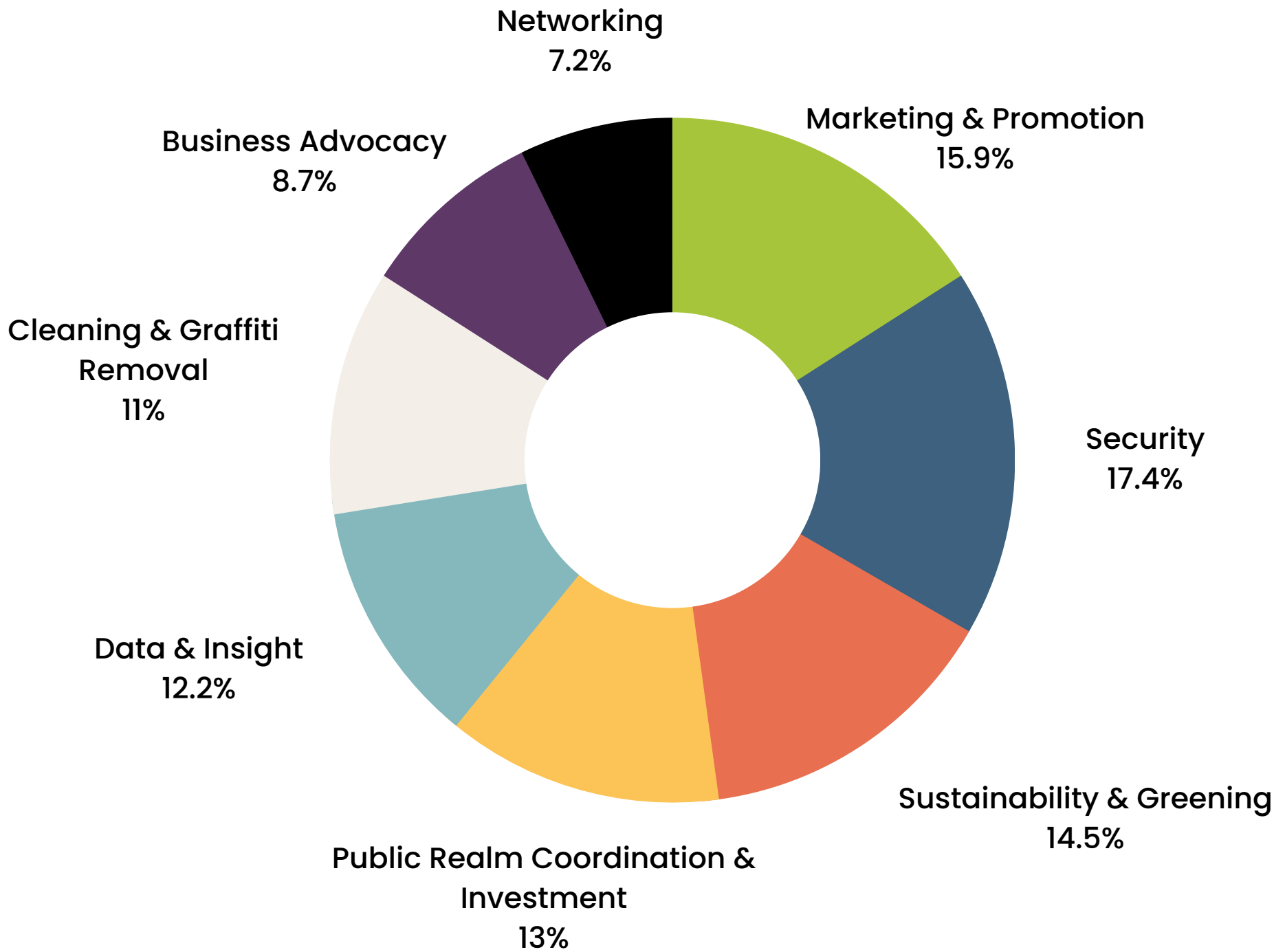
"PROMOTION WITHIN HOTELS AND TRANSPORT HUBS AND TOURIST ATTRACTIONS FOR LOCAL BUSINESSES"

"FURTHER SECURITY AROUND ANTI-SOCIAL BEHAVIOUR"

"INVESTMENT INTO THE PUBLIC REALM AND ENSURING IT REFLECTS THE STATUS OF THE AREA"

YOUR PRIORITIES FOR 2024-2029:

We asked levy payers to prioritise projects and services in order of how important they are to them and their business – these have been ranked based on feedback and how many respondents identified them as important/very important in the survey, in roundtables and in interviews.



KEY SERVICES

Based on the amalgamated feedback from businesses, we have understood that the key areas below reappear as of most value to levy payers:

**Being promoted
& connected**

**Feeling safe
& secure**

**A sustainable
public realm**



If you would like to get in contact to raise anything else that might be impacting your business, or would like to see delivered by the BID, get in touch at [BID@southbanklondon.com](mailto: BID@southbanklondon.com)